

BANKENOTES

STRAWBERRY BANKE MUSEUM

ISSUE 4 2019



2019 vintage & vine

SATURDAY, SEPTEMBER 7

5-7:30 pm (VIP opens 4 pm)

Largest annual fundraiser for Strawberry Banke Museum. Now in its 32nd year!

A fine wine & gourmet food festival plus Silent Auction and Raffle to benefit Strawberry Banke Museum

GENERAL ADMISSION

5-7:30 pm: \$75* (designated driver \$25)

VIP ADMISSION

4-7:30 pm: \$120* (designated driver \$35)

Tickets at StrawberyBanke.org/Tickets

*Strawbery Banke members receive a discount of \$20 per ticket.



PAUL AND JESSICA MCKEON

ZACHARY & NANCY SLATER

Letter from the President

Having just returned from a very illuminating trip to Europe that included visits to historic sites in London and France, it's good to be home. But it's also worth reflecting on the dynamics of tourism (a 90-minute wait outside Westminster Abbey and a 22£ ticket!) and the effectiveness of different interpretive styles.



In all cases, where guides (or visionary founders) helped visitors capture the "sense of place" and the animating spirits of the human effort that built and preserved them, the great sites of Europe continue to live. That was true of Sir John Soane's Museum, which its architect built with the intention that it become a museum, and the cathedral at Amiens.

Seeing how other institutions interpret their versions of inviting visitors "to learn, to gather and to sustain their resources," always provides perspective, a sort of comparative "report card" and endless inspiration to bring back home to the museum. And it's always wonderful to come back to Strawberry Banke!

Continuing in the context of applying best practices collected from other institutions, it is also interesting to note that because Strawberry Banke is recognized as one of the premier history museums in the nation, the museum has an added responsibility to visitors. Current national opinion research shows that in the US, history museums are considered highly-trusted sources of information — even by people who do not regularly visit them! Accepting that role, perhaps it is useful to revisit the Strawberry Banke Mission Statement: To promote understanding of the lives of individuals and the value of community through encounters with the history and ongoing preservation of a New England waterfront neighborhood.

As the summer progresses into fall, we hope you bring your guests and visitors to Strawberry Banke, so they can return home with memories of what this place and its history means. I look forward to welcoming you on your next visit.

Regards,

Lawrence J. Yerdon
President & CEO

Mark Connolly Distinguished Speakers Series

Following the death of Trustee Mark Connolly in April, the leadership of Strawberry Banke discussed creating an endowed lecture series that would attract top speakers to present and discuss topics on history, art, politics, current events and more. That series is now designated The Mark Connolly Distinguished Speakers Series.

In announcing the series in July, Board Chair Zachary Slater said, "Our beloved friend Mark Connolly touched all of our lives...as a statesman, business leader, and

community advocate; but most notably, as a friend. He embodied the spirit of Strawberry Banke as a place where people can gather, learn and engage in lively conversations about topics ranging from art history to politics."

The goal is to fully endow this series by the end of the calendar year in order to launch the series in the spring of 2020. To help achieve this goal, please contact Joe April at japril@sbmuseum.org to become one of the founding donors to honor the life and passion of Mark Connolly.



Thanks to Fidelity for sponsoring family events at Strawberry Banke Museum, including camp programs (and for providing those cool shades to our young History Alive campers, ages 6 to 9)!

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A message from corporate sponsor CPManagement:

"Giving back to our community is an integral part of the values of CPManagement. We are not only proud to be a long-time corporate sponsor of Vintage and Vine but also look forward to taking part in it every year! The historic Strawberry Banke setting is perfect under a star-filled early fall night, and the featured wines and food are always absolutely delicious! Vintage & Vine is a fun and unique event our employees and customers always enjoy.

We would encourage other companies to "join the stage" and become a corporate sponsor of Vintage & Vine. It's one of the largest and most important fundraisers for Strawberry Bank, and your brand will benefit from the exposure of being associated with such a premier Seacoast event."

— MARIE J. BODI, COS
Property Manager/New Business Development Officer,
CPManagement



DONOR PROFILE:

Matt McFarland

Portsmouth resident Matt McFarland supports Strawberry Banke Museum as a personal donor and as a member of the Board of Trustees. In addition, Matt's company R.M. Davis is an annual sponsor. With offices in Portsmouth and Portland ME, the firm is committed to helping its local communities. Strawberry Banke Museum is one of the beneficiaries of those donations.

From fond childhood memories of frequent visits and family reunions with his maternal grandfather at the 17th century Fairbanks House in Dedham, Massachusetts, to purchasing a home built in 1821 here in Portsmouth, Matt has always had a great affinity for history. It was only a matter of time before he became involved with Strawberry Banke Museum. He joined the Board of Trustees in 2014 and currently serves as the Vice Chair of the Board of Trustees, Chair of the Governance Committee and as a member of the Campaign Steering Committee.

As a Portsmouth resident, Matt says he wouldn't want to be anywhere else. "Strawberry Banke Museum is an economic engine for the city of Portsmouth and the region in one of the best cities in the world. It's inspiring to be part of an organization, like Strawberry Banke, that helps make this city so vibrant."

Matt believes that what sets the city apart is its true sense of community. He and his wife, Jill, support a number of local non-profits and organizations in addition to Strawberry Banke. They are especially interested in the museum's Heritage House Program, the educational programming it provides and community initiatives.

What inspires Matt to give both his time and treasure to the Museum? "In this day and age, I often see our history getting set aside. People don't seem to care as much about history or aren't able to reflect [on the past] very well given the distractions of social media and headlines. It's important for people to see where they come from, and Strawberry Banke is one avenue toward making that happen. The museum's year-round activities, partnerships, and accessibility bring people together. The museum is community; and has and will continue to be an integral part of what makes Portsmouth, Portsmouth."

The Vivian Baker Treat Garden

The Vivian Baker Treat Garden at Strawberry Banke Museum is a new addition to the museum campus.

Just as the museum has worked to enhance the first impression made on visitors by implementing the Heritage House Program to preserve and rehabilitate 10 underutilized historic buildings in the collection, it is now time to address the landscape.

The Vivian Baker Treat Garden, initiated with a generous gift from the Treat Family, will be planted along the Marcy Street border of the campus, offering flowering trees, groundcover and shade to visitors approaching Strawberry Banke from that direction. A row of 22 flowering crabapple trees designed to accommodate winter impacts from the street will also frame the view of Puddle Dock from Prescott Park and complement the gardens there.

The garden is an opportunity to honor, celebrate and remember someone close. A new baby, a graduate, a loved one — any person who deserves to be honored with a living legacy in this historic place. The garden will be planted in Fall 2019.

Reserve a tree today by contacting Joe April, Development Director, at 603.422.7551 or japril@sbmuseum.org

The diagram shows a long, narrow garden strip along a street. A row of trees is planted along the right side of the strip. Various plant species are listed with their photos:

- Muse
- Diagnosa
- lex
- Medium Grass
- Prinos
- Apple Crabapple
- Yucca
- Geranium

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GIVING TO STRAWBERRY BANKE

Donations to Strawberry Banke support every aspect of the Museum — collections and exhibits, research, conservation, school programs, summer camps, lectures, workshops, stewardship of historic buildings, care of the Museum’s gardens and, most importantly the preservation of the history of this waterfront neighborhood over 300+ years.

Unrestricted annual fund gifts provide a crucial bridge between admissions and program revenue and the actual cost of running the Museum, offering relief to the operating budget and directly benefitting the visitor experience.

Most importantly, unrestricted gifts, regardless of the size, allow the Board to respond to the Museum’s most pressing financial concerns and provide the flexibility to seize unique and important opportunities.

To learn more about giving opportunities including: The Puddle Dock Society for planned giving in wills or estate plans; The 1630 Society for annual donors of gifts \$1,000 and above; “Building Community” Strawberry Banke Museum’s Capital Campaign; The Vivian Baker Treat Garden; Labrie Family Skate at Puddle Dock Pond; sponsorship opportunities and other projects, visit StrawberryBanke.org or contact Joe April, Director of Development, japril@sbmuseum.org



Strawberry Banke Museum created **The 1630 Society** in anticipation of the 400th anniversary of the city’s settlement, in honor of the time when citizens chose to establish a permanent presence on the banks of the Piscataqua River in 1630. Just as the museum sustains the stories of those who continue to form this ‘neighborhood of newcomers’ as a legacy for the City’s future, The 1630 Society sustains the museum as:

- A place to learn*
- A place to gather*
- A sustainable resource for the community.*

THE 1630 SOCIETY LEVELS OF GIVING

- \$25,000+ Visionaries
- \$10,000 – \$24,999 Founders
- \$5,000 – \$9,999 Benefactors
- \$1,000 – \$4,999 Patrons



Created by the Board of Trustees in 1998, **The Puddle Dock Society** is composed of people who advise the museum that they plan to include Strawberry Banke in their long-term estate plans or wills. The financial security of planned giving through the Puddle Dock Society not only guarantees that Strawberry Banke has a future, it guarantees that recognized Society members leave a legacy that protects, preserves and sustains future engagement with Strawberry Banke.

UNH Brewing Science Lab partners with Strawberry Banke

In June, Strawberry Banke hosted a Shoalers' Ale Release Party with UNH Brewing Science Laboratory's Cheryl Parker, members of the UNH Anthropology Department and Erik Wochholz, Curator of Historic Landscapes. The UNH-brewed beer was inspired by a discovery of the remains of a 17th-century tavern on Smuttynose Island on the Isles of Shoals. The beer was made with



spruce tips harvested at Strawberry Banke. The UNH Brewing Lab continues to collaborate with Strawberry Banke by hosting a table for sampling and information at PASSPORT, the craft beer festival in partnership with NHPBS on September 14. Cheryl Parker, Brewery Manager for the UNH Brewing Lab at the College of

Life Sciences and Agriculture reported, "We'll be brewing a Saison for Passport and adding elderberries from the Strawberry Banke gardens to its Pilsen malt, Honey malt, and wheat malt with East Kent Goldings hops. It is not technically a historic recipe [though saisons were familiar through past centuries], just a beer that's simple to brew in the warm weather. Simple and delicious."

Sumner Winebaum

With deep sadness, Strawberry Banke notes the passing of Sumner Winebaum, a legend in Portsmouth, especially in the cultural community. He will be remembered by Strawberry Banke in the enduring living history of the museum's Shapiro House, to which he donated generously, sharing the story of his family and the experience of Russian-Jewish immigrants in this "neighborhood of newcomers."



Shapiro House

Sumner served many terms as a member of the Board of Trustees and brought his years of expertise at Young and Rubicam to chairing the board's Marketing Committee. He was also a member of the Search Committee in 2004 that brought Lawrence Yerdon to the museum as President and CEO.

As the newspaper tribute notes, "He considered himself a writer who translated words into sculpture believing that each piece must have a story and moral value to go along with the beauty it encompasses." His sculpture that accents the State Street entrance to Temple Israel, "Praying Hands," will stand as a fitting and enduring remembrance.

The family has asked that donations in his memory may be made to the Seacoast Repertory Theater or Strawberry Banke's Shapiro House.

UPCOMING EVENTS



NAVIGATING BY THE SUN & THE STARS • SEPTEMBER 7 & 8
Workshop with The Boatshop at Strawberry Banke in the museum carpenter shop. In this concise, two-day practicum in the theory and practice of Celestial Navigation, the methods commonly utilized — primarily with the sun, but also the moon, planets and stars — are made clear. Leave with enough knowledge to take and reduce your own sights and plot your charted position. Pre-registration by August 15 is required.

Registration and more information at BoatshopatStrawberryBanke.org.



PASSPORT • SEPTEMBER 16

Presented in partnership with NH PBS with additional support from Thirsty Moose and Bangor Savings Bank

FAIRY HOUSE TOURS • SEPTEMBER 21 & 22

Presented by Friends of the South End at Strawberry Banke. Additional support from Appledore Medical Group and Exter Hospital. Ice Dance International returns with skating fairies on Puddle Dock.



World of Wendells:
Sea, Commerce and
Preservation
through Oct 31



StrawberryBanke.org
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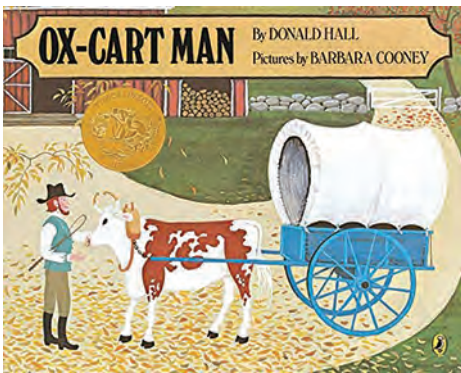


Visit strawberybanke.org
for updated schedules
and event details

The Ox Cart Man Turns 40!

NH Fall @ Children's Authors Festival, Saturday October 12

Free admission for children under 17 thanks to Berwick Academy



This year marks the 40th anniversary of the publication of Caldecott Medal-winning *Ox-Cart Man* by Donald Hall, with illustrations by Barbara Cooney. To celebrate, Strawbery Banke Museum is hosting an official anniversary commemoration by bringing the book alive at the NH Fall & Children's Authors Festival on Saturday, October 12th from 10

am to 5 pm. Included in the festivities are animals mentioned in the story including sheep, chickens and — of course — oxen, plus artisans demonstrating 18th & 19th century crafts mentioned in the story: sheep shearing, spinning, weaving, woodworking, broom making and many more. The animals and artisans are being gathered by guest curator Peter Cook, who coordinates Baby Animals: Heritage Breeds at the Banke each April. Special *Ox-Cart Man* programs that day include visits with "the ox cart man" and his family, including a look into "the little blue cart" and dramatic readings of the book. Heartstone Farm demonstrates sheepherding; historical textiles expert Nancy Cook demonstrates spinning wool into yarn; and other artisans include a blacksmith, planer/joyner, ropemaker, horn carver, basket maker and Native American traditional crafts.



GIVE THE GIFT OF MEMBERSHIP

Strawbery Banke membership and its benefits make a long-lasting gift for weddings, graduations, birthdays, anniversaries and other memorable occasions.

CONTACT MEGAN MCNUTT:
mmcnutt@sbmuseum.org
603.422.7508

The Past as Present!