

Legal Information & Privacy Policy

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Strawbery Banke Museum respects users' privacy and seeks to take reasonable efforts to protect it. When a user voluntarily submits contact information or when the museum collects information, such as a user's name and email address, the museum uses it to provide a response to users' inquiries or with information targeted to their needs. By using this website, users are providing their consent to let Strawberry Banke collect and use that information as described below, and the user consents to the policies and practices described in this statement. When someone requests information from Strawberry Banke, the museum needs to know the user's name and email address. In addition, the museum may require additional information, such as a phone number to provide a response best tailored to the user.

The Strawberry Banke Museum website also automatically collects clickstream information about users' visits. This can include the address of the website from which a user visits, the pages viewed, and the user's browser. This information is largely non-personal and is used to improve the website.

Strawbery Banke Museum does not share or sell personal information. As necessary, the museum may share non-personal information with trusted third party service providers to perform services on the museum's behalf. They typically use non-personal, anonymous

information-like clickstream information regarding visit duration that isn't identifiable with a particular visitor to further improve the website.

With respect to this website, Strawberry Banke Museum will only collect, store, or use personally identifiable information when it is voluntarily submitted to the museum. Strawberry Banke does not ever store financial information such as credit card accounts used to purchase tickets, memberships or make a donation. Those who sign up for the museum email are able to "opt out" of the email subscription.

California Online Privacy Protection Act

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require a person or company in the United States (and conceivably the world) that operates websites collecting personally identifiable information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals with whom it is being shared, and to comply with this policy. See more at: <http://consumercal.org/california-online-privacy-protection-act-caloppa/#sthash.0FdRbT51.dpuf>.

COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under 13, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

Strawbery Banke does not specifically market to children under 13.

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices Strawberry Banke will take the following responsive action, should a data breach occur:

The museum will notify the users via email within 7 business days.

The museum also agrees to the individual redress principle, which requires that individuals have a right to pursue legally enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or a government agency to investigate and/or prosecute non-compliance by data processors.